

**XQ-104**

**010-006101**

**PGDBA (Sem.-I) (CBCS) Examination  
January-2015**

**11101 : Principles & Practice of Management**

**Faculty Code : 010  
Subject Code : 006101**

**Time : 3 Hours]**

**[Total Marks : 70**

**Instruction :** All questions are compulsory.

1. Explain the principles of management as per Henri Fayol. **14**
  2. (A) Differentiate between Administration & Management. **7**  
(B) Define Organization and Types of Organization. **7**  
**OR**  
(A) Differentiate between Centralization and Decentralization  
(B) 'Management is both a Science as well as an Art' - Discuss.
  3. Explain Motivational theories. **14**  
**OR**  
Explain different Leadership Styles.
  4. (A) Briefly describe communication process model and barriers. **7**  
(B) What is Line & Staff organization ? Explain its merits & demerits. **7**  
**OR**  
(A) Briefly explain steps involved in Control Process.  
(B) "Communication is the essence of Management" – Discuss
  5. Write a short note (any **two**): **14**  
(a) McGregor's "x" & "y" theory.  
(b) Planning Process.  
(c) Types of Communication with example.
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