

XT-104

010-003104

**Master of Business Administration (CBCS) Sem.-I Examination
January-2015**

CCT-10104 : Management Information System

**Faculty Code : 010
Subject Code : 003104**

Time : 3 Hours]

[Total Marks : 70

Instruction : All the questions carry equal marks.

1. Explain the followings : (any **seven**)

- (1) Integrated Information System
- (2) Cyber Crime
- (3) Chief Information Officer
- (4) Expert System
- (5) Computer Fraud
- (6) IT Infrastructure
- (7) Data Warehousing
- (8) Video Conferencing
- (9) Network Data Model

2. (A) Give importance of MIS in Banking, i.e. its different functions under Account opening utility.
- (B) Define LAN, WAN and MAN. Describe the components and the functions of each Network.

OR

- (A) How Important is Information technology to the globalization of a business ? Use examples to illustrate your answer.
- (B) Classify the types of information system and their characteristics of information used at different levels in an organization.

3. Write short notes on : (any **two**)

- (A) Network Topologies
- (B) Production and operation system
- (C) Internet, Intranet and Extranet
- (D) Transaction Processing Information system

4. (A) What are ethics ? What are various responsibilities of business professionals like computer users, Programmers and Developers, Companies and Government ?
- (B) What do you understand by Information system development ? Explain Process and structure of SDLC.

OR

- (A) Explain the Operational benefits, Business Benefits and Management benefits of ERP.
- (B) “Database “ The Modern Approach” – Explain Components of DBMS with process flow.
5. The world Gold Star sells television sets, computers, laptop, CD drives, DVD players, Microwaves, refrigerators and the very recent – cosmetics. Explain how Gold Star can use IT. Who are the users and how they are benefited ? Explain how Ecommerce model works ? You as an external consultant, prepare a detail workout.
